Thursday, November 11, 2021
The Ziegfeld Ballroom
141 West 54th Street, NYC
6:30 PM Welcome Reception
7:00 PM Program Begins
7:45 PM Dinner, Dessert Reception & Dancing
FESTIVE ATTIRE

An evening to benefit VNSNY Charitable Care and Community Benefit Programs and VNSNY Coronavirus Response Fund

HONORING
ADAM S. BOEHLER
Founder and CEO, Rubicon Founders

AND
EMILY AND JOHN RAFFERTY
President Emerita, The Metropolitan Museum of Art and Member and Former Chair of the Board, VNSNY

For information: 212.609.1565 or 917.566.4101 or Jbilleci@vnsny.org or visit vnsnygala.org

PLEASE RESERVE THE FOLLOWING
IN-PERSON BENEFITS

☐ $100,000 UNDERWRITER SPONSOR
Special Underwriter Recognition including Underwriter Chair listing, Diamond 2-Page Virtual Ad, Dedicated Social Media Posts, Night-of Video Sponsorship and 2 Tables of Ten

☐ $50,000 LILLIAN WALD SPONSOR
Benefit Chair listing, Platinum Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Night-of Video Sponsorship and 1 Table of Ten

☐ $25,000 NURSING CHAMPION
Co-Chair listing, Gold Page Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Website Video Sponsorship and 1 Table of Ten

☐ $17,500 CAREGIVER ADVOCATE
Vice-Chair listing, Silver Page Virtual Ad, Logo Recognition, Dedicated Social Media Posts and 1 Table of Ten

☐ $12,500 AIDE SUPPORTER
Committee listing, Full-Page B&W Virtual Ad and 1 Table of Ten

☐ $2,500 GUARDIAN TICKET(S)
Committee listing

☐ $1,750 SUPPORTER TICKET(S)
Committee listing

☐ $1,250 FRIEND TICKET(S)
Committee listing if you purchase two Friend tickets at $1,250 each

$250 is the non-deductible portion of each ticket. All other support is deductible to the extent allowed by law. VNSNY Federal Tax ID# 13-3189926.

LISTING INFORMATION
Please list me as:  □ Name □ Organization □ Anonymous  |  This gift is:  □ Corporate Gift □ Personal Gift

Name (exactly as you wish to be listed)

Organization (exactly as you wish to be listed)

Address               City        State        Zip

Phone               Email

Donations

☐ $10,000 VETERANS SUPPORTER
Can help ensure that veterans and their families are connected with clinical care, community resources and veteran-specific benefits through our veteran’s liaisons (includes Committee listing)

☐ $7,500 NPF SUPPORTER
Can help support health and parenting sessions for young, low-income mothers in our Nurse-Family Partnership program (includes Committee listing)

☐ $5,000 HEALTHCARE ACCESS SUPPORTER
Can help connect members of isolated communities access care where age, communication, transportation and language barriers exist (includes Committee listing)

☐ $2,500 LGBTQ+ SUPPORTER
Can help build VNSNY’s cultural sensitivity and community outreach so that every LGBTQ+ patient is treated with empathy, courtesy and respect (includes Committee listing)

☐ $1,250 THANK OUR FRONTLINE RESPONDERS (includes Virtual Journal listing)

☐ ENCLOSED IS A CONTRIBUTION OF $ ____________________________

HONOR A HEALTHCARE HERO LISTING

☐ $125 In Honor of: ______________________________

MEMORIAL LISTING

☐ $125 In Memory of: ______________________________

VIRTUAL ADVERTISING

Email your ad as a hi-res PDF to jbilleci@vnsny.org
Deadline for ad submission: October 15, 2021.

Please Note: Earlier submissions will be displayed on Gala website beginning September 17, 2021.

☐ $10,000 Outside Back Cover (6”w x 9”h)
☐ $7,500 Inside Front Cover (6”w x 9”h)
☐ $5,000 Inside Back Cover (6”w x 9”h)
☐ $3,750 Platinum Page Full Color Ad (6”w x 9”h)
☐ $3,000 Gold Page Full Color Ad (6”w x 9”h)
☐ $2,250 Silver Page Full Color Ad (6”w x 9”h)
☐ $1,500 Full Page B&W Ad (6”w x 9”h)
☐ $750 Half Page B&W Ad (6”w x 4.5”h)

Ad Contact Name

Email

PAYMENT INFORMATION
Please make checks payable to VNSNY, or fill in credit card info and return via mail or fax to:

John Billeci, Director of Special Events
VNSNY Development Department
107 East 70th Street
New York, NY 10021

T: 212.609.1565 or 917.566.4101   |   F: 212.794.6480
E: jbilleci@vnsny.org   |   W: VNSNYGALA.ORG

☐ Payment Enclosed  ☐ Payment to Follow
Credit Card:  □ MC □ Visa □ Amex

Card Number

Expiration Date

Signature

You may opt out of receiving fundraising requests by emailing development@vnsny.org or calling 212.609.1525